



Nationally Accredited at 'A' Grade (4th Cycle) by NAAC | An ISO 9001 : 2015 Certified Institution
Tiruchirappalli - 620 002

Aadhar Number : 9547 9355 5748

Diploma / Vocational / Certification	Area of Specialization	Institution / University / Agency Name	Year
SET	Commerce	Mother Teresa	2018

		University	
PGDECOM	Commerce	Shrimati Indira Gandhi College	2005
PGDA	Astrology	Sastra University	2004

Research Publications (Indexed):

International:

1. Strategic Measurement of service quality Management of select two-wheeler dealers in Tiruchirappalli district. Alochana Chakra Journal (UGC CARE GROUP)ISSN:2231-3990
2. Developing economies of women entrepreneurship. Sai publication, Chennai ISSN:978-81-925376-0-5
3. Foreign direct investment and its growth in India. Scientific Transactions in Environment and Tec novation ISBN:0973-9157
4. An Analytical study on strategic planning to combat occupational stress in the present Indian scenario Sankhya International journal of Management and Technology ISSN:0975-3915
5. Strategic Measurement of service quality Management of select two-wheeler dealers in Tiruchirappalli district. Suraj Sansthan Publication ISSN:2394-2886.
6. Paper publication on “Effects of Customer satisfaction on Digital Financial Technology” by Humanities and Social science studies, Volume 13(2) , ISSN 2319-829X.
7. Paper Publication on a study of Electronic Banking in India by International Journal for Multidisciplinary Research E-ISSN:2582-2160
8. Paper Publication on “Strategic Measurement of Service Quality Management of select two wheeler Dealers in Tiruchirappalli District”, International Journal of Commerce Research and Development.

Book Publications

1. Published a Book Chapter enhancing Transparency and Traceability in the supply chain in the E-Book E ISBN 978-93-6163-676-9 entitled “Disruption Management for long term resilience”

2. Published a International Book Chapter assessing Faculty members effective communication skills about their attitudes and student Academic achievement ISBN 978-1-80433-919-0 entitled Advancing knowledge from Multi Disciplinary perspective in Engineering Technology and Management.
3. Utility Patent published in Block chain Technology in Commerce a Revolutionary tools for supply chain.
4. Published Book Investment Analysis and Portfolio Management ISBN NO: 978-93-6348-171-8

Participation in Conference

National:

1. One day National level Conference on “Entrepreneurship in digital Era” organized by the American College Madurai on 26th July 2023.

Participation in Seminars

1. One day National Level Seminar on “Managerial Skill Development” Organized by the American College Madurai on 12th July 2023.

Participation in Orientation Programme / Short Term Courses

1. Online Course On Enhancing Soft Skill Sri Krishna Adithya College Of Arts And Science Coimbatore, May 2020.
2. A Comprehensive Online Course On Personnel And Stress Management Erode Arts And Science College, May 2020.
3. A Two Day Online Course On The Essence Of Research Methodology Jamal Mohamed College Trichy, May 2020.
4. Online Course On Companies Act 2013 Jamal Mohamed College Trichy, May 2020.

Participation in Faculty Development Programme

1. Participate Five days Faculty development programme on ESG ‘S Impact on Sustainable goods: A Perceptive tenacity by St.Joseph college of Engineering Technology and Thanjavur 23.9.2024=27.09.2024.
2. Participate Five days Faculty development programme online Workshop on Foundation of Stock Market for Beginners’ by Star International Foundation and Research Education from 23.09.2024
3. Participate Six days Faculty development programme on “Finpro”conducted by NSE Academy on 12.07.2024-18.07.2024.
4. Three Day Faculty Development Programme On Economic Down Turn and Phenomenal progress Nallamuthu Gounder Mahalingam College Pollachi. May 2020

5. Faculty Development Programme On Free And Open Access Resources For Teaching, Learning and Research Sri Adi Chuchanagiri Womens College Cumbum. May 2020.
6. Online International Faculty Development Programme On Management Of Virtual Class room National College Trichy, May 2020.
7. National Level Faculty Development Programme Lala Lajpat Rai College Of Commerce University Of Mumbai, May 2020.
8. Faculty Development Programme On Covid-19 Dataset Analysis Using Pandas In Python Rajalakshmi Engineering College Chennai, June 2020
9. Faculty Development Programme On International Webinar On Introduction To E-Learning And Its Challenges Patrician College Of Arts And Science Chennai, June 2020.
10. Seven days National level Faculty Development Programme on NAAC Revised Accreditation Frame Work held from 17th to 25th Oct 2023 on IOT Academy.
11. Two days National level Faculty Development Programme on “Innovative Teaching Methods & ICT Tools and Resources” on 20th & 21st July 2023.
12. Seven days National level Faculty Development Programme on Personality Development for Teachers held from 5th to 13th Oct 2023 by IOT.